



Engineon and Botpress announce strategic partnership to enhance Al-driven customer engagement

Rome, 13 Ottobre 2024

Engineon, a leading provider of AI-powered customer engagement solutions, is thrilled to announce a strategic partnership with Botpress, a renowned AI agent platform. This collaboration aims to revolutionize the way businesses interact with their customers by leveraging advanced AI technology to automate business processes.

"As we continue to grow as a leader in the customer engagement space, it is crucial to adopt cutting-edge technology that ensures we remain at the forefront of innovation," said Valerio Lombardi, Co-Founder at Engineon. "We are confident that the flexibility and resilience Botpress provides will enhance our operational efficiency and allow us to focus more resources on delivering the best possible customer experience."

Botpress is a powerful and versatile platform that enables businesses to create and deploy sophisticated chatbots and AI agents. By integrating Botpress's capabilities, Engineon aims to streamline customer interactions, drive increased efficiency, and address the evolving needs of the market with a state-of-the-art platform.

This partnership will enable Engineon to process a high volume of customer interactions seamlessly, covering a wide range of applications including customer support, sales inquiries, and personalized recommendations. The unified platform will serve as the backbone for managing customer engagements and will empower Engineon's clients to foster stronger relationships with their customers.

"We are witnessing significant activity across Europe as executives are increasingly tasked with integrating AI automation into their business processes for 2025. Budgets are currently being approved for the upcoming year, positioning Engineon to play a crucial role in the development of AI agent solutions for businesses in Italy." said Sabrina Dostie, Partnership Manager at Botpress.

The agreement between Engineon and Botpress also underscores a commitment to continuous innovation and investment in technology. By combining Engineon's expertise in customer engagement with Botpress's advanced AI automation platform, the partnership is poised to address new and emerging opportunities in the market, including personalized customer experiences and efficient query resolution.





For more information about the partnership and how it will transform customer engagement, please visit <u>Engineon.eu</u> and <u>Botpress.com</u>.

About Engineon

Engineon is a leading provider of AI-powered customer engagement solutions. With a focus on delivering exceptional customer experiences, Engineon leverages advanced technology to streamline interactions and drive operational efficiency for businesses across various industries.

About Botpress

Botpress is a leading AI agent platform that empowers businesses to build, deploy, and monitor sophisticated AI chatbots. Known for its flexibility and extensibility, Botpress enables companies to enhance customer interactions and improve service delivery through intelligent automation.